# What Makes a High Quality CQI Plan

Continuous Quality Improvement (CQI) Office Hours

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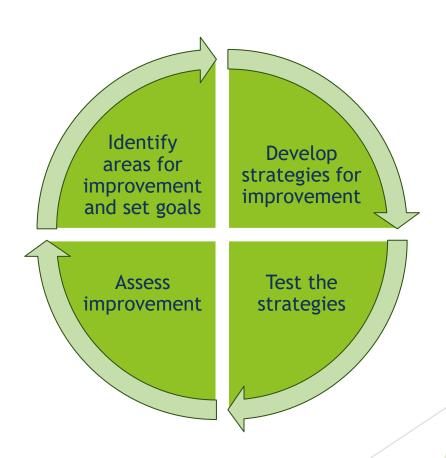






## What is CQI?

- ► CQI is a process focused on:
  - Identifying and analyzing strengths and challenges
  - Implementing, testing, and revising solutions
  - Continuously improving your program!!









# A High Quality CQI Plan:

- ► Is specific and detailed
- ► Sets clear responsibilities
- ► Identifies reasonable timelines
- Follows some key steps

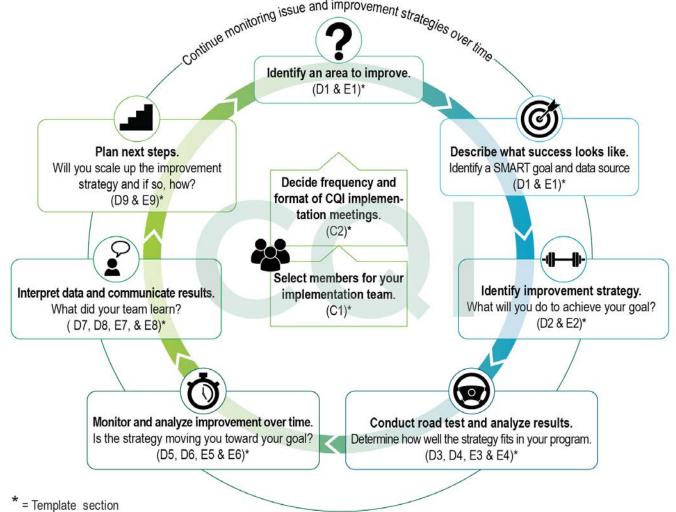






# A Successful CQI Approach Requires Planning

- ACF developed a CQI Plan Template for use by grantees
- 9 components to the plan
- Let's review each one.....







# Your CQI template can keep you on the right track...



## CONTINUOUS QUALITY IMPROVEMENT PLAN TEMPLATE



### Instructions

Please use this template to describe your continuous quality improvement (CQI) plan for OFA. You can either (1) add your text within each section and submit this document as your written plan for CQI (note that each table is fillable), or (2) use these headers and describe your CQI plan in another document. This document is meant to be updated and changed over time as you work on CQI.

### A. Grantee and CQI plan information

Grantee name	
Type of grant (HM, RF-New	
Pathways, RF-ReEORM)	
Date of CQI plan	
Changes to this version of the	
CQI plan	

### B. Summary of CQI work to date (if any)

Please summarize past <u>CQI</u> issues that your team has worked on and the current status of those issues in Table B1. If you have not engaged in any <u>CQI</u> leave this blank. Strategies for improvement should be monitored over time to check if they are still working as intended or need to be revisited.







# Section D1 (& E1): Area for improvement and SMART Goals

	Ok	Even better
What is the specific problem or issue you are trying to solve?	Low exit survey completions	We only achieved an average quarterly exit survey completion rate of 50% in the last quarter of Grant Year 4.
What is the SMART goal that would show an improvement on this issue?	More people completing the exit surveys	Increase the rate of exit survey completions from 50% (% of enrolled participants who complete an exit survey within 4 months of program entry) to 60% by quarter 1 of Grant Year 5 and 70% by quarter 2 of Grant Year 5.
What data source could you use to measure progress towards that goal?	nFORM	nFORM query tool data (and data export) of individual program enrollment, participation, and entrance/exit survey completion.

Greater specificity of the extent of the issue

Specific and reasonable timeline that shows shortand long-term goals







# Section D2 (& E2): Developing Improvement Strategies

	Example: Area for improvement	Strategy for improvement	Process for how strategy was developed	Rationale for the strategy: Why might this strategy lead to improvements?
Ok	Low exit survey completions	Incentivize participants to complete the survey.	Staff brainstormed ways to improve attendance.	People like to get money.
Even better	We only achieved an average quarterly exit survey completion rate of 50% in 2019.	Provide participants who complete the exit survey a \$100 gift card at the end of their last class and inform/remind them of the incentive following each class.	IT interviewed 7 program non-survey completers to find out why they didn't complete. They learned that child care was needed to cover the amount of time needed to attend classes and paying for child care was an issue. Participants suggested that financial help to cover their time might work.	Participants have costs related to their time spent in classes and some people might not be able to afford it, including child care. Helping them with these costs can facilitate their class attendance and ultimately exit survey completion.



Details on the strategy implementation and timeline



Information on who was involved in developing strategy



# Section D3 (& E3): Conducting a road test: Assessing how well the strategy fits with the

program

- ► The template presents a series of questions to help you plan your road test
- Examples of questions include:
  - ► What are your learning questions?
  - ► When and how will you conduct the road test?
  - ► When and how will you analyze the results?
  - When and how will you make adjustments?



### D3. Conducting a road test: Assessing how well a strategy fits with the program

A road test allows you to examine how well a strategy fits in your program. In a road test, small numbers of staff and clients participate over a short period (about four-to-six weeks) and provide feedback about their experiences using the new approach or strategy. Afterward, the team analyzes the data and feedback to develop concrete recommendations for refining or revising the strategy. Road tests often include two or more of these feedback periods.<sup>2</sup>

<sup>2</sup> The road test is based on the Learn, Innovate, and Improve (LI<sup>2</sup>) approach. For more information on LI<sup>2</sup>, see <a href="www.mathematica-mpr.com/our-publications-and-findings/publications/learn-innovate-improve-li2-enhancing-programs-and-improving-lives." when the results of the results

HMRF CONTINUOUS QUALITY IMPROVEMENT PLAN TEMPLATE

### Why take the extra steps for a road test?

Change can be difficult and some changes have unintended results. For these reasons, it is important to test the proposed strategy on a small scale and gather feedback on it. This gives the team practical information, such as how staff and clients responded to the change, and whether and how you could







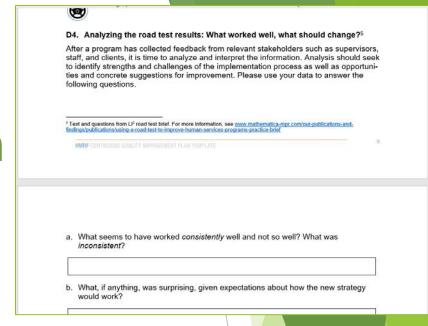
# Section D3 (& E3): Conducting a Road Test

Fatherhood and Marriage Local Evaluation & Cross-Site Project

Specificity in what the CQI team wants to learn **Ok... Even better!** from the road test **Road Test Design** We want to know if an incentive Learning objectives: What worked well and not well with communicating the incentives? will increase exit survey completion. We will start providing What did staff observe about participants' reactions to the incentive? an incentive the first week of What worked well and not well with distributing the incentives? February for exit survey completers How did participants (if at all) change their behavior? Plan: We will start informing new enrollees of the incentive the first week of and then discuss how it goes. February. We will continue for 4 weeks and then follow-up for 4 weeks (8 weeks total). We will talk to 5 staff and 5 participants to learn how well the incentives were communicated and distributed. We will track exit survey completion by week and assess results. Within one week of analyzing the data, our Implementation Team will meet to discuss the results and decide to continue the incentive as is or tweak it. Timeline on how the Staff involved in the road test will unfold road test and their

roles

# Section D4 (& E4): Analyzing the road test results - Implementation



### How to analyze the results:

- What worked well
- Does behavior seem to be changing?
- How might we build on the results?

### Ok...

We were able to distribute 50 gift cards to exit survey completers. We talked about how well participants liked it. We decided to continue with the incentives.

Specific findings on staff implementing strategy and participants experiences with it

### **Even better!**

After talking with 5 staff and 5 participants we learned:

- Staff thought communicating the incentive early on was important.
   Connecting the incentive to child care costs was useful. No problems reported.
- Some participants did not understand why they were getting the incentive. Some did not understand what the purpose of the exit survey was.
- We plan to give the staff a script and include additional information to address what participants wanted to know.







# Section D5 (& E5): Monitoring improvement over time

Timeline that monitors strategy effectiveness as it unfolds

	Ok	Even better!	as it unfolds	S
Frequency of monitoring	Review the completion rate at the end of quarter 1 and quarter 4	·	into nFORM n Team lead analyzes data and e end of each month	si a
Staff responsibilities	Review the completion rate weekly. Analyze whether the completion rate differs by certain characteristics.	of collection - Data lead analy - IT reviews data	ger enters data into nFORM the or zes data and presents to IT and discusses at IT meeting erent ways to analyze the results	

Specifying which staff are involved and their specific roles







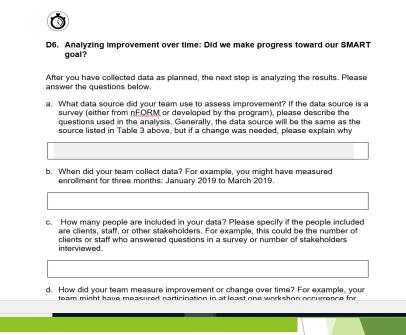
# Section D6 (&E6): Analyzing the results over time

**Ok...** 

nFORM data showed

that the exit survey

completion rate increased to 55%.



# What did the results show?

### Even better!

We used nFORM enrollment and survey response data to assess weekly exit survey completion rates for the first 3 weeks of March 2020, to correspond with participants who were enrolled in February 2020. Our sample included 25 participants. We noticed that the rate improved each week. By week 3 the rate increased to 55% from 50%.

Details on the results and change over time

**OPRE** 

Specifies data sources and timeframe





# Section D7 (&E7): Interpreting the data - Putting it all together

Description of how and why strategy led to the intended outcome (or not)

	Ok	Even better!
We learned that:	<ul> <li>Incentives worked</li> <li>People like incentives</li> <li>Exit survey         completions         increased</li> </ul>	<ul> <li>Incentives needed to be communicated well to participants, including why and when they would receive them.</li> <li>Staff need to communicate why participants are getting the incentives (to cover costs).</li> <li>Once additional information was provided, participants felt that the incentives resulted in them attending more classes.</li> <li>The incentives seemed to increase exit survey completion, but not as much as we hoped. Other strategies might be needed.</li> </ul>







# Section D8 (&E8): Communication

**Even better!** Ok... How will we Within one week after the road test, IT lead wil We will send out an email communicate the to all staff about offering send out an email explaining the incentive strategy and a quick summary of the road test results to staff? the incentive to results. participants to complete IT lead will present the results at the next all exit surveys. staff meeting. IT will solicit additional feedback at the all staff meeting. Timeline for how Within two week after the road test, IT will communication will develop a script for staff to explain the unfold and by when key motivation and purpose behind the incentives tasks will be completed to participants.

Detailed communication steps and specifics on which staff are involved







# Section D9 (& E9): Plan next steps

Specifics on decision to scale and how/by when the team will do so

	Ok	Even better!
What are the next steps?	<ul> <li>Phewwe are done!</li> <li>We will wait until the results of our next Capstone review to see if we need to improve more.</li> </ul>	<ul> <li>Program team will "scale-up" - begin offering incentives to all participants, incorporating the feedback to properly communicate the purpose to participants.</li> <li>IT will continue to monitor the exit survey completion rates weekly.</li> <li>After 3 months, IT lead will reassess whether the exit survey completion rates are meeting goals.</li> <li>If not, IT will implement another CQI cycle on this issue.</li> <li>IT will brainstorm another strategy to road-test with the same issue and goal.</li> </ul>





CQI is always good and a continual effort.



## **Resources**







## **CQI** Resources

► A series of CQI Best Practices is being distributed over winter and spring 2020

- Overview of CQI and key best practices
- ► Implementation team agreement
- Sample Implementation team agenda
- Webinars (materials available on FastTRAC)



Office of Family Assistance HMRF Grantee Implementation Teams

anuary 26, 2016 Mison Metz, Ph.D.







# Want to learn more about the Learn, Innovate, and Improve framework?

- ► ACF's CQI template draws on the Learn, Innovate, and Improve (LI²) process for CQI
- Two briefs are available on the Mathematica website
  - ► An overview of the Ll² approach to CQI
  - Testing a strategy



## **PracticeBRIEF**

Jonathan McCay, Michelle Derr, Ann Person

### Using a "Road Test" to Improve Human Services Programs

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O PR E Report #2017-107

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Pilot testing is a common practice in human services programs, yet programs can often do more to maximize learning from the experience of tying something new in particular, a more intentional focus on the underlying program design assumptions and the drivers of good implementation of a new strategy can clarify and strengthen the inhages between a program strategy and in anticipated outcomes. By system stically gathering feedback and analyzing data about the implementation of a new strategy or the contextual factors that might influenze outcomes, programs can in one precisely identify the necessary conditions for successful implementation.

Iterative, appid prototyping involves multiple cycles of vetting, refining the design, and strengthening the implementation of a new strategy prior to scaling. In cases where a strategy or intervention is rolled our without using this intentional and incremental process, the program change might ultimately be abandoned due to complications or preceived infefictiveness; sensiting in wasted energy and reconsiderations contributing to change fittigue among program stuff. Even evidence-based approaches are at raik of such failure if their paloning does not account for local context and build in time and space for necessary adjustments.

A road test usen appl prototyping to offer a different approach to piloting. In a road test, a new strategy is implemented on a small scale, in a contained practice setting, with the goal of grithering formative feedback to improve the strategy's design and implementation. This brief serve to: (I) explain the road set process in the content of a larger systematic, endonce-informed file inservents for program change and improvement; (2) provide practical guidance to readers for using this approach in human services programs; and (3) describe connecte example of road ests in human services programs.

### LEARN, INNOVATE, IMPROVE:

A systematic yet flexible process for using and building evidence in program change

A mesningful road test relies upon a thoughtful diagnosis and design process which, when coupled with iterative and rapid prototyping, can

offer programs a workship way to improve their approach. This process is known as "LP". Low., I financial, I process is known as "LP". Low., I financial, I process to it is improve phase of the LP process. It is impropriate to now, however, that LP does see have to be a linear process, depending on a program reachines and learning goals, an an one goalstanton may begin or end with any one of the three phase.

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### **PracticeBRIEF**

Michelle Derr, Ann Person, Jonathan McCay

## Learn, Innovate, Improve (LI<sup>2</sup>): Enhancing Programs and Improving Lives Hum an services cractitioners want to improve their programs and practices in order

Who call subset?

A broad single of public and pinker accord human sources principle process. Human sources process that it is process. Human services include the king and to haby people ladd stocestful haby people ladd so deducation programs, and healthy family programs.

"The Harvard Center on the Developing Child seels to spur science based innovation to improve outcomes for children facing adversity. The UP process was adapted from the Center's Tandafonal Science Model, a process for

adversity. The Lift process was adapted from the Center's Translational Science Model, a process by integrating research evidence into program development.

**=**OPRE

DEGLMERK 2007 DEREREPORT #2017-108 to better help their clients. For various reasons, however, they may not always take a systematic, evidence-informed approach to program improvement. Such an approach could position the program for greater success while, at the same time, generating evidence to inform others fraing similar challenges.

To meet this mead Markon with solders Bear such in naturación such the de design.

To meet this need, Mathematica Policy Research, in partnership with the Administration for Children and Familier Office of Flunning, Research, and Evaluation (OPRE) and the Harvard Center on the Developing Child'd developed a finanework for program improvement that embeds analytic methods into the process of designing, implementing, and iteratively testing program changes. The Learn, Innovate, Improve process—or LIP—us a series of replicable, evidence—informed program im provement activities, supported by collaboration between practitioners and applied researchers. LP brings social science theory research evidence, and practice wisdom together, with the goal of creating innovations that are practical, effective, scalable, and sustainable.

#### BACKGROUND

This first is the first in a series that seeks to addrace with sea and family and furthered sentimency research and practice through enhanced inhalges between rocial science and human services programming. This first brief proteids a high-level over size of the LFP protein; her brief will offer more in-rightly guidance for practitioners and applied measurches inswerted in using the process to improve program concorners whale generating actionable evidence for program decision rocking and the field. This brief can help research and practice sudences consider how a collaborative improvement protein singlet work in their particular contents and propose them to execute such a process. Though participation in the LF proces will vary by setting, the program stabholders incolord offer include

administrators, supervisors, and frontline staff; research partners typically—though not necessarily—come from outside the organization, so as to bring a fresh, external perspective.

#### THE THREE PHASES

The Lt<sup>0</sup> process unfolds in thme phases: Learn, Innovae, Improve. Each phase builds upon the previous phase, but programs may enter the process at any point, depending on their individual situation and readiness: The three phases are as follows:



Learn: The first phase helps practitioners clarify their reasons for seeking change and the specific problem or problems they are trying to solve. The learning stage

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# Your CQI template can keep you on the right track...

- ► Everyone is likely in a different place when it comes to CQI and that's ok!
- Remember to document your efforts and reasons.
  - ▶ This will really save everyone time down the road!
  - ▶ And keep everyone on the same page and pointed in the same direction.
- ► The template can help you deepen your CQI inquiries and improve the quality of your program in a methodical and efficient process.
- More to come!







## Links to Resources

- Brief: Overview of LI<sup>2</sup>
  - www.mathematica-mpr.com/our-publications-and-findings/publications/learn-innovate-improve-li2-enhancing-programs-and-improving-lives
- ► Brief: Testing a strategy using the LI<sup>2</sup> approach
  - <u>www.mathematica-mpr.com/our-publications-and-findings/publications/using-a-road-test-to-improve-human-services-programs-practice-brief</u>
- ► nFORM help page
  - https://hmrf-nform.acf.hhs.gov/nFORM/Contact
- ► FastTRAC
  - https://hmrffasttrac.acf.hhs.gov/









## **Questions?**









This resource was prepared by Angela Rachidi (consultant to Mathematica), Scott Richman and Pamela Holcomb of Mathematica, and Liz Pollock (Consultant to OPRE) and in collaboration with the Administration for Children and Families' Office of Family Assistance (OFA) and Office of Planning, Research, and Evaluation (OPRE) (contract #HHSP2332009564WC/ HHSP23337050T). OPRE Project Officers: Katie Pahigiannis and Pooja Gupta Curtin. Mathematica Project Director: Sarah Avellar.

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